

Path To Explore App

The Path To Explore (PTE) app is an intuitive digital tool that empowers your audience to map their future with your organization, customized to your unique brand and value proposition. When your audience can visualize the opportunities and benefits this experience offers, they can make a more educated decision—and, therefore, are more likely to commit to and maintain a long-term relationship with your organization.

Strategic share points in PTE enable users to expand your brand reach with meaningful content. Simple, downloadable briefs springboard conversations with influencers. And, videos communicate complex opportunities in an easy-to-digest format.



Educated audiences are 4 times as likely to convert to applicants.

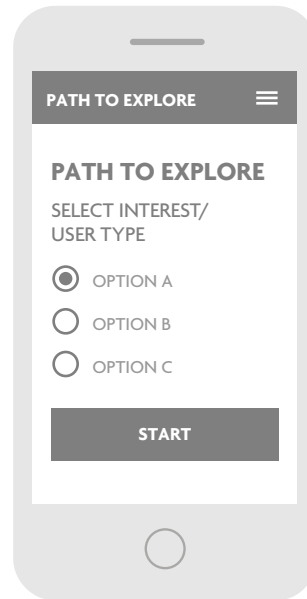
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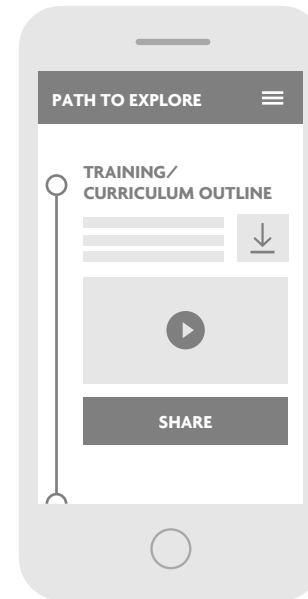


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Only required for new audiences. Includes pay/skills acquired based on user choices.

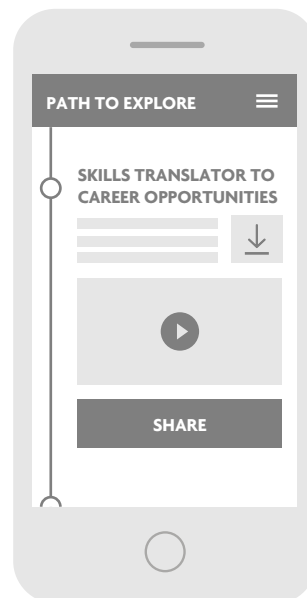


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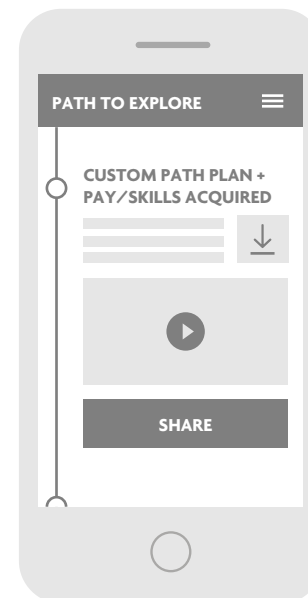
Includes pay/advanced skills acquired based on user choices.



4



5



Path To Explore App Features

- Mobile-friendly on all devices
- Social Sharing
- Downloadable briefs to educate influencers
- Optimized for repeat use
- Real-time data reporting
- Customized branding



View a case study of the Path To Explore App at: iostudio.com/PTE